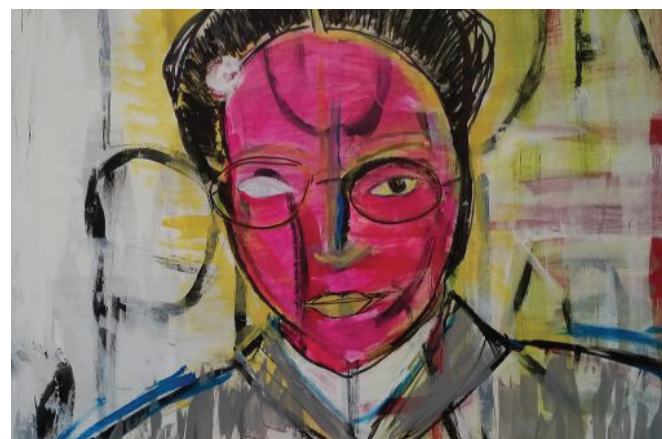
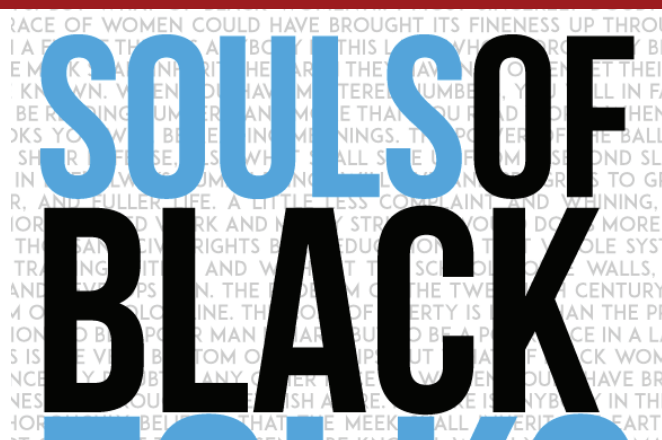
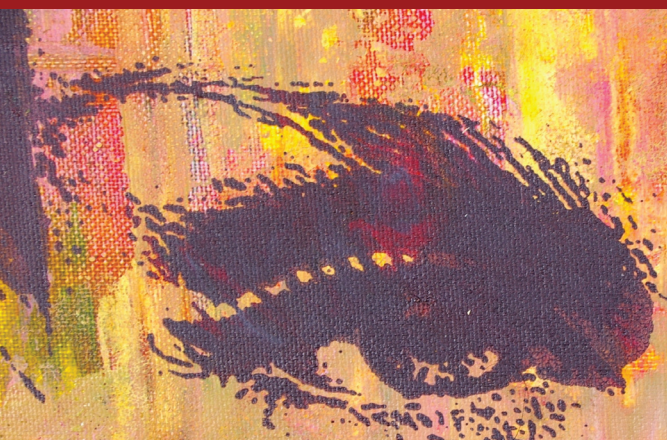


THINK DONNA COMPLETE THE CREATE JACKSON IMPL IMPLEMENT COMPLETE THINK CREATE

Artist | Designer | Strategist | Project Manager | Curator
313-915-0284 | dmjstudio@gmail.com | dmjstudio.com

PARTNERSHIP/SPONSORSHIP WITH DMJSTUDIO 2020



STATISTICS

Stats on Artists (Women and People of Color)

51% of visual artists in the United States are women; on average, they earn 81¢ for every dollar made by male artists.
(National Endowment for the Arts)

A recent data survey of the permanent collections of 18 prominent art museums in the U.S.. found that out of over **10,000 artists, 87% are male, and 85% are white.**
(MIT Technology Review)

Women earn **70%** of Bachelors of Fine Arts and **65–75%** of Masters of Fine Arts in the U.S., though only **46%** of working artists (across all arts disciplines) are women.

Only 7.6 % of all exhibitions at 30 prominent American museums are works of African Americans

1% of art in museums are created by Black artists
(National Endowment for the Arts)

Many times the lack of representation is connected to misunderstanding of subject matter of Black artists **is not always popular or desired** by collectors or museums.

**WE CAN CHANGE
THESE STATS**

**BY CREATING
SPACE AND OPPORTUNITY**

**FOR ARTISTS OF COLOR
AND
FEMALE
VISUAL ARTISTS**

My name is Donna Jackson, and I am the owner of DMJStudio, a creative agency where I create things that matter to me as a woman, a person of color, an urban dweller, and a global citizen. Most of my studio's work and projects are collaborative and use the power of art and design to tell stories in a visually impactful way. In 2019, my team and I decided to strengthen our platforms to support women and people of color in the United States and beyond.

There has been so much movement in 2019 - 2020 from #metoo, a pandemic to now, civil movement for the rights of Black people in America. Something I never thought I would see in my life time. These changes make our work, my personal art and collaborations more important and purpose-filled. We want to reach as many hearts and minds as we can. We hoped that your organization will join our family and support our work.

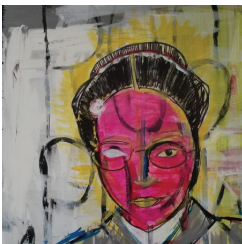
PROJECTS



WOMEN WORK ON-LINE ART GALLERY

We are excited to enter our 8th year of "Women," an annual exhibition that honors and celebrates women through the vision of female artists. Over the past years, curator and photographer, Myett Risker have cultivated this event displaying some of Detroit's most talented artists as well as other national and international talent in honor of Women's History Month. The attendance for Women has grown exponentially over the years to 800+ exhibition goers and over 70 artists, displaying or presenting at the two-day event and one-month exhibition. This year we anticipate over 1500 event-goers. The artists from this year's show will become part of the Women's Work Art on-line Gallery.

www.womensworkartgallery.com



REBEL ROSA

A group exhibition dedicated to the life and legacy of Rosa Parks. Historically, many know of Rosa Parks stand as she sat on the bus in Alabama, not giving up her seat. This act pushed the Civil Rights Movement to a national stage and made her the Mother of the Civil Right's Movement. Rosa Parks spirit and strength in this act has inspired many and, even today, we see strong women and people of color changing the world politically, socially and in corporations; all connected to Rosa Parks. Participating artists will be asked to create two works. 1.) A portrait of Rosa Parks and 2.) A work in 2D or 3D on Rosa Parks in whatever powerful interpretation the artist sees fit.

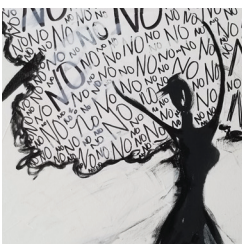
www.dmjstudio.com/rosa



CONFIDENCE IS BEAUTIFUL (CIB)

CIB is a project focusing on the redefining and expanding the definition of beauty. We want to let everyone know that they are beautiful. All you have to do is to confidently tap into it. Over the next year, stories and interviews from different people and different social groups will be collected and shared via web and social media. Gatherings in beauty salons, barbershops, schools and other public places will be used to have intimate discussions about beauty as part of our lives, our society and how we can make beauty a positive experience for our next generations.

www.dmjstudio.com/work/beautiful



SHE SAID NO

This series of black and white acrylic paintings is a collection of narratives about the word NO. Narratives, on the many times women hear this word as we work to build lives for ourselves and our families. This word, NO, that we say to protect and empower ourselves — such a small word with so much power. The installation includes 48 – 96 panels and a book of stories that we hope to expand with stories we learn from women as this exhibit travels to different galleries and public spaces as a way to stir up discussions and conversations about women in society, sexual abuse, women empowerment, and self-esteem.

www.dmjstudio.com/work/no



POSTERS ON POLITICS

Politics is global. It is more than the people that lead our governments. It is more than elections. It is about the everyday life. Posters On Politics is an exhibition of posters about political ideologies, figures and events from around the world, designed by designers from around the world. The initial exhibitions occurred in 2016 and 2017 and are currently available to view on-line and in a book, *Posters on Politics*. The 2020 collection is currently underway with a portion of the works focused on racism and injustice in American and around the world. www.dmjstudio.com/work/posters-on-politics



SOULS OF BLACK FOLKS

Souls of Black Folk: Bearing Our Truths will be a collection of works, videos, stories, performances and writings by African American artists based on W.E.B. DuBois' Soul of Black Folk AND the daily experiences of the participants as Black Americans and artists. This platform is more than a visual experience, but a way to start the discussions about racism in the art industry and the challenges of being Black in America. www.dmjstudio.com/work/souls



THE WORLD AFTER

What will the world be like after we overcome COVID-19? Will everything go back to “normal” or will the world be forever changed? Will we unite while facing the common enemy or return to our separate political and social corners? Will shaking hands die out as a social norm? Will a simple nod forever replace a hug as an expression of love and emotion? Will we turn to “revenge shopping” to get “all that we’ve missed” or will we remember that family is our most precious commodity? In short, will we learn a lesson from this horrifying experience, and if so, will we change the way we are because of it? www.dmjstudio.com/work/the-world-after



HUMAN CENTERED CAPITALISM FOR ARTISTS

Art is the compass of society, but it is also an industry and like other industries, money is a resource used to sustain and grow it. In the past 40 plus years the relationship between money and art has changed drastically, leaving many artists out of the running for success as an artists and giving those who hold the purse strings more control of what is popular, what is displayed and what is valued as art. Artists find themselves creating what is hot instead of what is needed or felt. DMJStudio is researching different avenues to bring human centered capitalism into the art industry by answering simple questions. Is money the only resource that can support artists and the art industry? Is money the only thing that drives us to create and succeed? Can other things like time, skill-sharing, information, social networks or art itself be valuable ways to support and build the art industry to make it more sustainable, make it more human-centered and create more successful artists living a quality lifestyle as artists.

www.dmjstudio.com/work/art-focused-economy

We believe that the more people can experience others and connect with others, the more walls we can tear down and the more we can change our world to one that is inclusive and understanding. Your support will help us reach these goals:

- Provide wide access to art and narratives that are important to the change needed in this world, created by women, black artists, and other global artists who are finding difficulty being heard or supported.
- To use this visual platform to provide guidance to change through workshops, knowledge sharing and true clear actions for those who participate or view our work.
- Give more women artists and artists of color opportunity for their work to be seen by a larger and diverse audience, which could lead to a better quality of life for them and their families.

LEVELS OF SPONSORSHIP

Your support will only guarantee our success. Our projects are diverse, engaging, educational and inclusive. Here are different ways we hope you can support DMJStudio's work and platform:

- Financial support that will help us create quality programs and experiences for participants (see below)
- Donate products or coupons for swag and/or gifts bags to participants of these projects.
- Provide services or volunteer time that may help support our projects

FINANCIAL SUPPORT OPPORTUNITIES

To successfully implement and maintain our projects, we need to meet our financial goal of \$60,000+ for 2020-2021. Donations will go through our fiduciary, Fractured Atlas, making your donation tax-deductible. In appreciation for your support, DMJStudio will provide the following benefits.

LEAD SPONSOR - \$10,000+ (1 SLOT AVAILABLE)

- Mentioned in opening remarks at all exhibition/event openings
- Brand recognition on signage at exhibition/events
- Brand recognition on social media and e-newsletter
- Brand recognition on print collateral (if applicable)
- Brand recognition on sponsor page of all exhibition printed/digital programs
- Brand recognition on featured interview videos
- Brand recognition on DMJStudio website
- Invitation to all opening events
- 10 signed copies of DMJStudio Book, *Posters on Politics*

ADVOCATE SPONSOR - \$5,000+ (3 SLOTS AVAILABLE)

- Brand recognition on signage at exhibition/events
- Brand recognition on social media and e-newsletter
- Brand recognition on print collateral (if applicable)
- Brand recognition on DMJStudio website
- Invitation to all opening events
- 5 signed copies of DMJStudio Book, *Posters on Politics*

ENTHUSIAST - \$2,500+

- Brand recognition on social media and e-newsletter
- Brand recognition on print collateral (if applicable)
- Brand recognition on DMJStudio website
- Invitation to all opening events and other gallery events
- 3 Signed copies of DMJStudio Book, *Posters on Politics*

FRIEND - \$1,000+

- Brand recognition on social media and e-newsletter
- Brand recognition on DMJStudio website
- Invitation to all opening events
- 2 signed copies of DMJStudio Book, *Posters on Politics*

CONTRIBUTOR - \$500+

- Brand recognition on dmjstudio website
- Invitation to all opening events
- signed copy of DMJStudio Book, *Posters on Politics*

INDIVIDUAL - \$25 - \$499

- Name recognition on dmjstudio website
- Signed copy of DMJStudio Book, *Posters on Politics*

CURRENT SPONSORS AND PARTNERS

Over the years, several organizations and institutions have collaborated and supported DMJStudio. We thank them for their support and look forward to you becoming part of our prestigious group.



DMJStudio
(313) 915-0284

donna@dmjstudio.com

www.dmjstudio.com

Founder
Donna Jackson

SPONSORSHIP FORM

Sponsorship type: Business Individual Donor

Sponsor/Donor Name

Address City State Zip code

Email Phone

Representative Signature Date

Level Amount

Leader \$10,000
Advocate \$5,000
Associate \$2,500
Contributor \$1,000
Friend \$500
Other Amount _____
Non-Monetary Donation _____
Donation Est. _____
Donation Description _____

Payment Method

Visa Mastercard American Express
 Discover Card Check Money Order
 PayPal

Name on the Card Amount

Card# Exp Date
CCD#

Signature Date

Please make checks and money orders payable to:
Fractured Atlas -
329 Leicester Ct.
Detroit, MI 48202

Donors will receive mentions according to the sponsorship chart unless otherwise indicated below:

- Please make the donation anonymous
- Please contact me about volunteer opportunities



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Founder
Donna Jackson